



## 2017 ALE Conference Sponsorship Rates

| ★★★★★                                 | ★★★★                                | ★★★                               | ★★                                   | ★                                    |
|---------------------------------------|-------------------------------------|-----------------------------------|--------------------------------------|--------------------------------------|
| \$10,000                              | \$7,500                             | \$5,000                           | \$2,500                              | \$1,000                              |
| 5 registrations                       | 4 registrations                     | 3 registrations                   | 2 registrations                      | 1 registration                       |
| Full-page ad (conference program)     | Full-page ad (conference program)   | Half-page ad (conference program) | Quarter-page ad (conference program) | Quarter-page ad (conference program) |
| Ad on conference website              | Ad on conference website            | Ad on conference website          | Logo on conference website           | Logo on conference website           |
| Premium Exhibit                       | Premium Exhibit                     | Premium Exhibit                   | Standard Exhibit                     |                                      |
| Verbal recognition at three plenaries | Verbal recognition at two plenaries | Verbal recognition at one plenary |                                      |                                      |
| Conference bag insert                 | Conference bag insert               |                                   |                                      |                                      |
| Prominent signage at conference       |                                     |                                   |                                      |                                      |

### *Additional Conference Sponsorship Opportunities*

|   |       |
|---|-------|
| <b>Opening Reception Sponsor</b> (ALE website hyperlink, listing in conference program and signage at the reception)* | \$900 |
| <b>Conference Bags</b> (full color sponsor logo on conference bag)*   | \$650 |
| <b>Conference Bag Inserts</b> (sponsoring entity provides materials)  | \$350 |
| <b>Break Sponsor</b> (listing in conference program and signage during a specified break)                             | \$500 |

### *Exhibitor Opportunities*

|   |       |
|---|-------|
| <b>Corporate Exhibitor</b> (standard exhibit space)   | \$500 |
| <b>University or College</b> (standard exhibit space) | \$250 |
| <b>Non-profit Exhibitor</b> (standard exhibit space)  | \$150 |

### *Ads (Conference Program)*

|   |       |
|---|-------|
| <b>Inside front cover</b> (7.5" x 10" / Resolution: 300 dpi / Format: tif, jpeg, or pdf)* | \$250 |
| <b>Back cover</b> (7.5" x 10" / Resolution: 300 dpi / Format: tif, jpeg, or pdf)*         | \$250 |
| <b>Inside back cover</b> (7.5" x 10" / Resolution: 300 dpi / Format: tif, jpeg, or pdf)*  | \$200 |
| <b>Full page</b> (7.5" x 10" / Resolution: 300 dpi / Format: tif, jpeg, or pdf)           | \$100 |
| <b>Half page</b> (7.5" x 4.75" / Resolution: 300 dpi / Format: tif, jpeg, or pdf)         | \$75  |
| <b>Quarter page</b> (4.75" x 3.5" / Resolution: 300 dpi / Format: tif, jpeg, or pdf)      | \$50  |

\* Exclusive

*Custom sponsorships also available*