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**SPONSORSHIP OPPORTUNITIES**

***Association of Leadership Educators Annual Conference***

***July 16-19, Nashville, TN***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **$10,000** |  **$7,500** | **$5,000** | **$2,500** | **$1,000** |
| 5 registrations | 4 registrations | 3 registrations | 2 registrations | 1 registration |
| Full-page color ad (conference program) | Full-page color ad (conference program) | Half-page color ad (conference program) | Quarter-page color ad (conference program) | Quarter-page color ad (conference program) |
| Logo on conference website | Logo on conference website | Logo on conference website | Logo on conference website | Logo on conference website |
| ProminentExhibit | ProminentExhibit | StandardExhibit | Standard Exhibit |  |
| Verbal recognition at three plenaries | Verbal recognition at two plenaries | Verbal recognition at one plenary |  |  |
| Conference bag insert | Conference bag insert |  |  |  |
| Prominent signage at conference |  |  |  |  |

**Additional Conference Sponsorship Opportunities**

**Custom Sponsorships Available For:**

* **Opening reception**
* **Dinner and tour excursion**
* **Food and beverage breaks**
* **Conference travel and registration scholarships**
* **Conference Bags**
	+ $1,000 (full color sponsor logo on conference bag)\*
* **Conference Bag Inserts**
	+ $450 (sponsoring entity provides materials)

**Exhibitor Opportunities**

* **Corporate Exhibitor**
	+ $500 (standard exhibit space)
* **University or College**
	+ $250 (standard exhibit space)
* **Non-profit Exhibitor**
	+ $250 (standard exhibit space)

**Ads (Conference Program)**

* **Inside front cover**
	+ $500 (7.5” x 10" / Color)\*
* **Back cover**
	+ $450(7.5” x 10" / Color)\*
* **Inside back cover**
	+ $425(7.5” x 10" / Color)\*
* **Full page**
	+ $200 Black and White (7.5” x 10")
	+ $400 Color (7.5” x 10”)
* **Half page**
	+ $150 Black and White (7.5” x 4.75”)
	+ $250 Color (7.5” x 4.75”)
* **Quarter page**
	+ $100 Black and White (4.75” x 3.5”)
	+ $150 Color (4.75” x 3.5”)

\* *Exclusive*